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Difference Between CEO and COO

1. CEO is the first in commanding hierarchy. COO is answerable to CEO.
2. CEO is responsible for the success or failure of the company. COO is responsible for the smooth functioning of the company process.
3. CEO is present in all the companies and is a mandatory role. COO is only appointed when the company is large enough to undergo a complex process for growth.
4. CEO responsibilities mostly involve serving as a bridge between the company and the public/investors/founders. COO responsibilities involve serving as a connection between the company employees and the CEO.
5. CEO is answerable only to the chairperson or board of directors. COO is answerable to the CEO.
6. CEO is responsible for devising the goals, strategy, plans in a company. COO is responsible for the proper execution of the plans and strategies devised by the CEO.



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Source and more details: <https://askanydifference.com/difference-between-ceo-and-coo/>