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Difference Between Leadpages and Instapage

1. Both these tools are powerful in terms of landing page creation. They have many similarities in the functionality, however, the differences cannot be ignored. The main difference between Leadpages and Instapage is the performance of the landing page in the mobile devices. Leadpages provide a few templates which can avoid traffic in the mobile devices, while Instapage sets up an AMP+ Thor render engine which enhances the performance with the usage of any template.
2. Leadpages have limited options for customization for the landing page editor when compared to Instapage.
3. Leadpages has limited free templates when compared to Instapage.
4. Leadpages has a wide variety of widgets but Instapage has limited widgets.
5. While Leadpages is the best for beginners, Instapage is good for both beginners and experienced professionals.

Source and more details: <https://askanydifference.com/difference-between-leadpages-and-instapage/>



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